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Contact: Bob Hamer, bob@sportsbusiness.solutions, 602-788-7071

**FORMER SPORTS EXECUTIVE LAUNCHES BUSINESS TO HELP PEOPLE
ACHIEVE SUCCESS IN THE SPORTS INDUSTRY**

PHOENIX, AZ - After a successful 8-year stint in the industry, former sports business professional Bob Hamer, 31, has launched Sports Business Solutions, a new company designed to find and place individuals interested in a career in sports. Through Hamer's experience and vast network, he will assist college students, and other industry professionals with securing positions in sports, as well as provide insight into what it takes to succeed.

The job market in sports continues to be one of the most competitive in the country. Now, with more than 300 universities nationwide offering a sports business program, more and more graduating students have a desire and the qualifications to work in sports. The demand for sports jobs is growing while the industry is only seeing marginal additions of jobs, making it more challenging for recent grads and job seekers to land their dream jobs.

"There are a lot of great people out there, many of whom are qualified and willing to do whatever it takes to succeed in sports," Hamer said. "Some just aren't sure where to go or how to do it; that's where I really believe I can make a difference."

In August, Hamer resigned his position as Vice President of Ticket Sales & Service with the Phoenix Suns after 8 seasons with the team. Now as the Founder and President of Sports Business Solutions, he is excited to pursue his true passions of coaching and mentoring full time.

After having individual success in the industry himself, Hamer knows what it takes to not only land a job, but also how to build a long-term, sustainable career. He went on to add, "Success in sports is out there for everyone, you just need the right connections and game plan, and you need a laser focus on where you want to go. Then, if the work ethic and commitment to the plan is there, the sky is the limit."

For more information on Sports Business Solutions, or if you're interested in a successful career in sports please visit www.sportsbusiness.solutions or contact Bob directly at bob@sportsbusiness.solutions

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